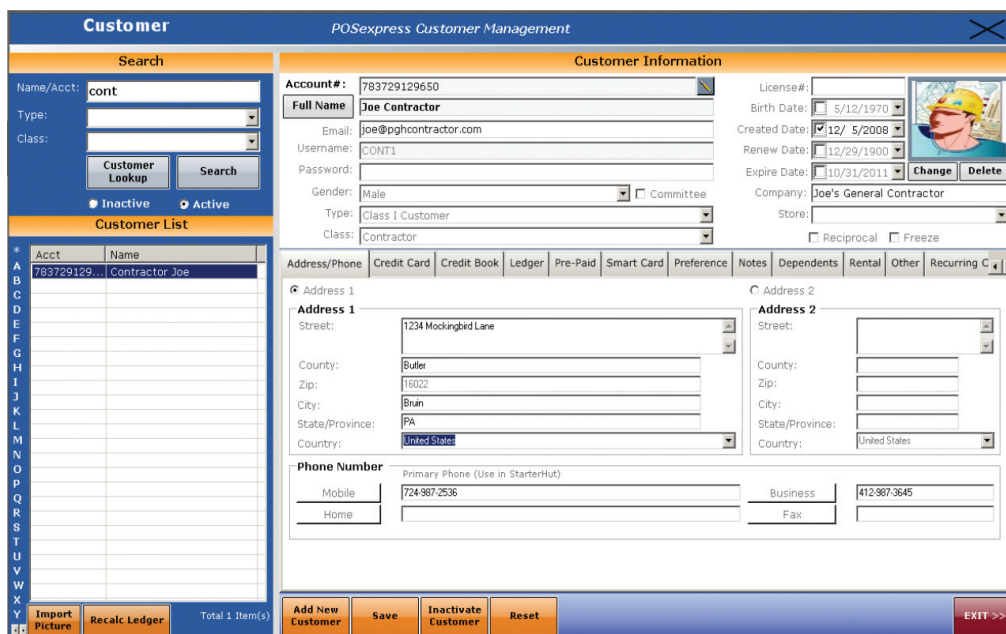


Big Business Solutions for Small Business

POSexpress' Customer Management module provides the powerful tools necessary to easily track and maintain your customer base in conjunction with cutting-edge marketing tools to build new business. Transform each and every visitor into a customer for life by tracking their preferences and spending habits while offering them incentives to remain loyal to you and your business. Customer recognition and appreciation give you an edge over the competition, and POS Prophet Systems makes the entire process quick and painless for you and your staff.



A few of the many reasons you NEED this software:

- Unlimited Customer Classes, Groups and Types
- Customer Preference Tracking
- Birthday Tracking
- Fully Integrated With E-mail Marketing Module
- Accounts Receivable
- Recurring Charges
- Smart Card Features
- User-friendly Photo ID Feature
- Loyalty Program
- Tiered Pricing
- Swipe Driver's License to Enter Customer Data
- Track Multiple Addresses and Phone Numbers
- Retain Customer History
- Search by Name, E-mail, Phone, Account
- Secure Credit Card "Batch" Charging

I can get customers out the door a lot quicker having all the credit card functions built right into the system. I believe the system is actually making me money even after I pay for the software and hardware.

— Russ Bidle, Owner, East Lake General Store